

# T.X.★S.B.L.E

TEXAS SCHOOL-BASED LAW ENFORCEMENT CONFERENCE

JUNE 24-28, 2012

CORPUS CHRISTI, TEXAS



## EXHIBITOR GUIDE



## CONFERENCE QUICK FACTS

**TxSBLE Conference**  
June 24 - 28, 2012

**Exhibitor Deadline**  
April 20, 2012

**Exhibit Facility**  
Omni Bayfront  
900 North Shoreline Blvd.  
Corpus Christi, TX 78401  
361.887.1600

## GENERAL INFORMATION

**Hotel Transportation:**  
Shuttle service to and from the airport to the Omni Bayfront Hotel will be provided for all attendees and exhibitors staying at the hotel.

**Parking Information:**  
Complimentary Parking will be provided for all guests staying at Omni Bayfront.

## MARK YOUR CALENDAR!

Mark your calendar for the most outstanding school-based law enforcement event of the year. The Texas School-Based Law Enforcement (TxSBLE) Conference is scheduled to take place on June 24 - 28, 2012 at the Omni Bayfront Hotel in Corpus Christi, Texas.

Last year, more than 500 participants attended the TxSBLE Conference, so be sure to reserve your exhibitor space early. The Texas School Safety Center will continue to collaborate and network with more law enforcement, university/college, and education professionals throughout the state than ever before.

This means more of everything for you - more company recognition, more show sponsorships, more show traffic and, most of all, more sales!

## EXHIBIT SCHEDULE

*Times are subject to change. Please visit [www.TxSBLEConference.com](http://www.TxSBLEConference.com) for conference updates*

### Setting Up, Exhibit Hours & Dismantling:

Exhibit set-up will begin at 3:00 PM on Sunday, 6/24/12 at the Omni Bayfront (3rd Floor). Exhibits must be displayed by 6:00 PM.

Exhibitors may dismantle their display at 4:30 PM on Wednesday, 6/27/12 or wait until Thursday morning, but must be down by 12:00 PM.

	Sunday June 24	Monday June 25	Tuesday June 26	Wednesday June 27	Thursday June 28
<b>Exhibitor Registration &amp; Set Up</b>	3:00 - 6:00 PM	7:00 - 8:00 AM (Registration)			
<b>Daily Exhibit Hall Hours</b>		7:00 - 4:30 PM	7:30 - 4:30 PM	7:30 - 4:30 PM	7:30 - 11:30 AM
<b>Tear Down</b>					by 12:00 PM

## WHERE WILL YOU BE EXHIBITING IN 2012?

### PAST TXSBLE EXHIBITORS

AnComm, Inc.  
Arnold Tobacco Education Program  
Bureau of Alcohol, Tobacco, Firearms & Explosives  
CISCO  
Council on Alcohol & Drug Abuse - Coastal Bend  
Digital Ally, Inc.  
EDU-SAFE, LLC  
Edwards Risk Management, Inc.  
Guardian Security Solutions, LC  
Inspiron Logistics, LLC  
ISIS Surveillance Systems  
JABIS Security Systems  
LearnSafe  
Len Sec  
National Center for Missing & Exploited Children  
Office of the Attorney General  
OSS - Law Enforcement Advisors  
Pictometry International  
Raptor Technologies, Inc.  
Response Options  
School Check IN  
Signature Science, LLC  
Technical Response Planning Corporation  
Texas Alcoholic Beverage Commission (TABC)  
Texas Association of Regional Council  
Texas Association of School Resource Officers  
Texas Automobile Theft Prevention Authority  
Texas Crime Stoppers Training  
Texas Municipal Police Association  
Texas State Securities Board  
The Passage Group  
The Safe Side  
Troubador  
Video Insight, Inc.

# SPONSORSHIP AND ADVERTISING PACKAGES

## SPONSORSHIP LEVELS

### GOLD LEVEL Sponsor Benefits: \$5,000

- Option to present two 1-1/2 hr. breakout sessions to demonstrate product/service
- Company name and logo on signs
- Company name recognition in the conference program
- Recognition in opening slide show at all three general sessions
- Complimentary full page advertisement in the conference program
- Receive 3 complimentary conference registrations
- 6 ft. skirted table with two chairs
- Identification sign
- Standard 110 voltage
- Access to conference sessions
- Name badge for each registrant

### SILVER LEVEL Sponsor Benefits: \$3,000

- Company name and logo on signs
- Company name recognition in the conference program
- Recognition in opening slide show at all three general sessions
- Complimentary 1/2 page advertisement in the conference program
- Receive 2 complimentary conference registrations
- 6 ft. skirted table with two chairs
- Identification sign
- Standard 110 voltage
- Access to conference sessions
- Name badge for each registrant

### BRONZE LEVEL Sponsor Benefits: \$2,000

- Company name and logo on signs
- Company name recognition in the conference program
- Recognition in opening slide show at all three general sessions
- Complimentary 1/4 page advertisement in the conference program
- Receive 1 complimentary conference registration
- 6 ft. skirted table with two chairs
- Identification sign
- Standard 110 voltage
- Access to conference sessions
- Name badge for each registrant

All sponsors will receive the following benefits:

On-Site Visibility	<ul style="list-style-type: none"> <li>• Sponsor recognition via signage</li> <li>• Sponsor ribbons for booth staff</li> </ul>
Print Recognition	<ul style="list-style-type: none"> <li>• "Thank You Sponsor" recognition in the conference program</li> </ul>

### Basic Exhibitor Registration Fee: \$500

- 6 ft. skirted table with two chairs
- Identification Sign
- Standard 110 voltage
- Access to conference sessions
- Name badge for registrant

*Additional individuals assisting at exhibitor booth, must pay a registration fee of \$295 per person.*

## ADVERTISING OPPORTUNITIES

### Conference Program Ad Rates

Ad Sizes	Cost
Full Page (B&W)	\$ 300
Half Page (B&W)	\$ 200
Quarter Page (B&W)	\$ 100
Conference Packet Inserts	\$ 350

### CONFERENCE PACKET INSERTS:

*Place your company flyer, coupon or postcard in the hand of every TxSBLE attendee with a conference packet insert. (Exhibitors are responsible for providing flyer, brochure, etc.)*

Call 877.304.2727, 512.245.3696 or email [cj19@txstate.edu](mailto:cj19@txstate.edu) to secure your sponsorship package.

## EXHIBIT SPONSORSHIP OPPORTUNITIES

### Sponsorship Opportunities:

- Gold \$5,000
- Silver \$3,000
- Bronze \$2,000

### Exhibitor Registration:

- \$ 500

## WHY ADVERTISE IN TXSBLE PROGRAM?

- The conference program serves as a valuable reference, listing program sessions, exhibitors, social events and much more
- Conference program information spans all four days of conference
- Advertise your company, products, and highlight your exhibitor showcase presentation

# TXSBLE FAQ'S

## Q: Who hosts the TxSBLE Conference?

- Texas School Safety Center

## Q: What is the TxSBLE Conference?

- The TxSBLE Conference is designed to train school-based law enforcement officers including ISD PD, school resource officers, higher education law enforcement, security personnel, as well as school administrators and educators on best practices in school safety, emergency management, and various campus safety issues.
- The TxSBLE Conference will offer a track for higher education law enforcement officers. A topic of particular interest to officers at colleges and universities will be available at each breakout session.

## Q: Who attends the conference?

- Approximately 80% of our participants are school-based law enforcement
- Average conference attendance is 450-550
- Attendees include law enforcement, safety/security personnel, administrators and educators

## Q: Why exhibit at TxSBLE Conference?

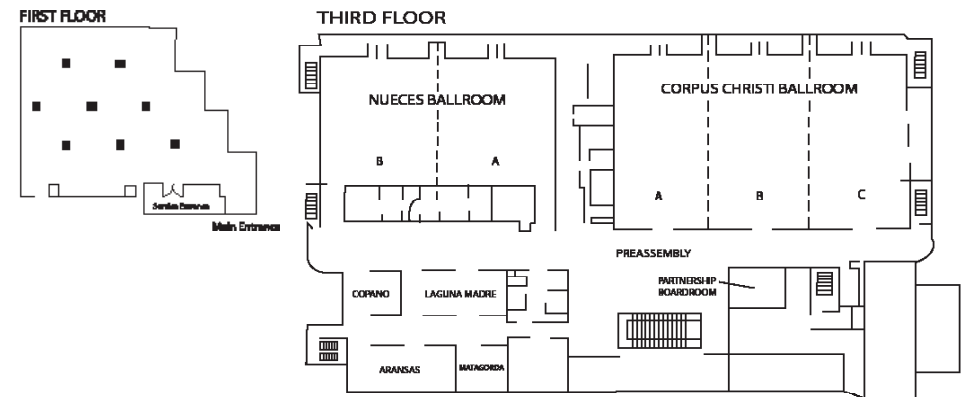
- **Enhance Customer Relationships.** Exhibitors gain valuable one-on-one networking opportunities with school-based law enforcement.
- **Maximize your Time & Marketing Dollars.** The TxSBLE Conference is one of the largest school-based law enforcement events in the state.
- **Reach Potential Clients.** Unveil new products and services.
- **Increase Visibility.** Enhance your company's image and create brand awareness.

The Texas School Safety Center (TxSSC) is an official university-level center at Texas State University-San Marcos, a member of the Texas State University System. TxSSC is funded in part through a direct appropriation from the Texas Legislature within Texas State University's budget. Additional funding is secured via grants and contracts from other funding sources to include the Texas Department of State Health Services, Office of the Governor, Criminal Justice Division, and the U.S. Department of Justice, Bureau of Justice Assistance.

## 2012 EXHIBITOR DEADLINE

<b>April 20, 2012</b>	Deadline to submit Exhibitor Registration Form and Agreement
<b>April 20, 2012</b>	Deadline to submit artwork/logo if advertising in conference program
<b>May 11, 2012</b>	Full sponsorship payment is due
<b>May 25, 2012</b>	Payment deadline for exhibitor registration(s)
<b>June 1, 2012</b>	Last day for cancellations and refunds

## EXHIBIT HALL FLOOR PLAN



## CONTACT INFORMATION

Texas School Safety Center  
350 N. Guadalupe, Suite 140 PMB 164  
San Marcos, Texas 78666  
Phone: 877.304.2727; 512.245.8082  
Fax: 512.245.1465  
[www.TxSBLEConference.com](http://www.TxSBLEConference.com)



2012 Texas School-Based Law Enforcement Conference  
**EXHIBITOR REGISTRATION FORM**

June 24 – 28, 2012

Omni Bayfront Hotel  
 Corpus Christi, Texas

**EXHIBITOR REGISTRATION FEE: \$500**

**SPONSORSHIP LEVELS:**

Gold Sponsor - \$5,000  
 Silver Sponsor - \$3,000  
 Bronze Sponsor - \$2,000

**ADVERTISEMENT FEE:**

¼ Page Advertisement - \$100  
 ½ Page Advertisement - \$200  
 Full Page Advertisement - \$300

**OTHER:**

Handout Distribution - \$350  
 Additional Registration -\$295 (per person)

Agency: \_\_\_\_\_

Name of Person Attending Conference: \_\_\_\_\_

Agency Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Company Webpage Address: \_\_\_\_\_

Description of product or service for TxSBLE Conference program (50 words or less – attach description on additional page if needed)

\_\_\_\_\_  
 \_\_\_\_\_

**T-Shirt Size:** (Circle one) Adult S M L XL 2XL 3XL

SERVICE:	FEE:
Sponsorship Fee:	\$
Exhibitor Registration:	\$
Advertisement:	\$
Handout Distribution:	\$
Additional Registration: _____ X \$295	\$
Other:	\$
<b>TOTAL:</b>	\$

**Make check or money order payable to:**

Texas School Safety Center  
 Attn: TxSBLE Exhibitor Registration  
 350 N. Guadalupe, Suite 140, PMB 164  
 San Marcos, TX 78666  
 Toll Free: 877.304.2727  
 Fax: 512.245.1465

**Hold Harmless Clause**

We submit the following "Hold Harmless Clause," which is part of our exhibit rules and regulations. "The exhibitor assumes the entire responsibility and liability for losses, damage and claims arising out of injury or damage to the exhibitor's display, equipment, and other property brought upon the premises of the Omni Bayfront Hotel, and shall indemnify and hold harmless Texas School Safety Center and the conference, agents, and employees from any and all such losses, damage, and claims.

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

**\*\*Each additional attendee must pay registration fee of \$295 and complete a registration form.**

## 2012 TERMS & CONDITIONS AGREEMENT FOR EXHIBIT SPACE

Texas School-Based Law Enforcement Conference

Omni Bayfront Hotel • Corpus Christi, Texas

June 24 – 28, 2012

Contact: Cynthia J. Arredondo or Krista Salas

Phone: 877.304.2727

Fax: 512.245.1465

E-mail: [cj19@txstate.edu](mailto:cj19@txstate.edu); [ks14@txstate.edu](mailto:ks14@txstate.edu)

Mail or fax completed form with payment to:

Texas School Safety Center

350 N. Guadalupe, Suite 140, PMB 164

San Marcos, Texas 78666

### **EXHIBITOR REGISTRATION FEE:**

Exhibitor registration fee includes: one 6 ft. skirted table with two chairs, identification sign, standard 110 voltage, one registration fee, name badge, and access to conference sessions. Additional individuals assisting at exhibitor booth must pay a registration fee of \$295. *Exhibitor Registration deadline is April 20, 2012.*

### **EXHIBITOR INFORMATION:**

All correspondence will be sent to the contact information provided in the Exhibitor Registration Form. This information will appear in the TxSBLE Conference Program exactly as it is provided. Deadline for listing information in the TxSBLE Conference Program is April 20, 2012. Other conditions include:

1. Exhibitors must confine their activities to the booth space. Exhibitor displays will not be allowed to extend beyond booth space into the aisle.
2. Please make your lodging reservations with the Omni Bayfront Hotel at 361.887.1600 by June 1, 2012 to reserve at the conference rate of \$88 single/\$130 double. Room block is limited.
3. It is mandatory that each exhibitor carries adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time the materials leave their point-of-origin until they reach their post-show destination including the time on the show floor. **Special on-site security will not be available.**
4. Due to the short time period of the exhibition, the frequently crowded condition of the exhibit facility, and the vital importance of avoiding disruption in the orderly operation of the exhibition that might adversely affect other exhibitors, the Texas School Safety Center reserves the right to resolve any dispute or disagreement as they see fit and the decision shall be final.
5. Raffle prizes will be awarded to attendees throughout the conference. We encourage prizes be donated by all exhibitors.

### **SETTING UP, EXHIBIT HOURS, & DISMANTLING:**

Exhibit set-up will begin at 3:00 PM on Sunday, June 24, 2012 at the Omni Bayfront Hotel. All booths must be displayed by 6:00 PM.

Exhibit hours are:

- Monday, 6/25 – 7:00 AM – 4:30 PM
- Tuesday, 6/26 - 7:30 AM – 4:30 PM
- Wednesday, 6/27 - 7:30 AM – 4:30 PM
- Thursday, 6/28 - 7:30 AM – 11:30 AM

Exhibitors may dismantle their display at 4:30 PM Wednesday or wait until Thursday morning, but must be down by 12:00 PM Thursday.

### **EXHIBITOR CANCELLATION:**

Full refunds will be granted less a \$50.00 service fee. All refunds must be requested in writing and post-marked on or before June 1, 2012. No refunds will be granted for booth space or advertisements canceled after June 1<sup>st</sup>.

### **EXHIBITOR PAYMENT:**

We accept checks or credit cards. Credit cards will be debited for full booth payment unless otherwise indicated. Full payment is due May 25, 2012. Please enclose check made payable to Texas School Safety Center. If you would like to pay by credit card, you must complete, sign and fax/mail the Exhibitor Credit Card Authorization Form.

**SPONSORSHIP PAYMENT:** Full sponsorship payment is due by Friday, May 11, 2012.

### **AUTHORIZED SIGNATURES:**

We agree to abide by the provisions set forth in the agreement including without limitation the exhibitor rules and regulations attached. The person signing on behalf of the Exhibitor represents and warrants to Texas School Safety Center that he or she has full authority to sign this form. However in the event he or she is not so authorized, he or she will be personally liable for the faithful performance of this agreement.

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name (print or type)

\_\_\_\_\_  
Title



### Exhibitor Credit Card Authorization Form

I, \_\_\_\_\_, authorize a one- time payment of \$\_\_\_\_\_ to  
my credit card \_\_\_\_\_, \_\_\_\_\_,  
(Card Type) (Card Number)

\_\_\_\_\_ for the 2012 Texas School-Based Law Enforcement Conference (TxSBLE).  
(Expiration Date)

- \_\_\_\_\_ Sponsorship Fee
- \_\_\_\_\_ Exhibitor Registration Fee
- \_\_\_\_\_ Page Advertisement
- \_\_\_\_\_ Handout Distribution
- \_\_\_\_\_ Additional Conference Registrations

The TxSBLE Conference is scheduled for June 24 – 28, 2012 in Corpus Christi, Texas.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Full Name)

\_\_\_\_\_  
(Title)

\_\_\_\_\_  
(Phone #)

\_\_\_\_\_  
(Email Address)